



**2015 Purchasing Forum  
& Trade Show**

# **Service-Disabled Veteran-Owned Businesses (SDVOB): Program Overview**

*Opportunities on the Horizon*

May 20 & 21, 2015



# Agenda

- Service-Disabled Veteran-Owned Business Act
- Implementation Status
- Process & Requirements
- Contact Information

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# Service-Disabled Veteran-Owned Business Act



# What?

*“Achieve a statewide goal for participation on state contracts by service-disabled veteran-owned business enterprises of six percent.”*

Service-Disabled Veteran-Owned Business Act  
(Chapter 22 of the Laws of 2014)



# Why?

*“This new law sets an ambitious and aggressive goal to make businesses owned by disabled veterans a more active part of state contracting and gives our heroes the recognition that they truly deserve.”*

Governor Andrew M. Cuomo



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# Who?

- Honorably discharged veterans including NY Guard and NY Militia and/or Reserves
- Service-related disability of 10% or greater
- At least 51 percent owned by one or more service-disabled veterans (SDVs)
- Certified by the Division of Service-Disabled Veterans' Business Development (DSDVBD)
- Significant NY business presence
- Other qualifying criteria



# When?

- Law signed into law on May 12, 2014
- Rules and regulations effective July 31, 2014
- DSDVBD staffed August 28, 2014
- Application launched on September 29, 2014
- Initial certifications announced on December 2, 2014
- Guidance document for pilot agencies and authorities issued December 29, 2014
- Goal plan documents due January 15, 2015
- Program initiation on April 1, 2015



# Implementation Status



# Current Status

- Over 100 SDVOBs currently certified (see [ogs.ny.gov](http://ogs.ny.gov))
- Pilot agencies and authorities:
  - OGS, DOT, DOH, ITS, OMH, DOCCS, DASNY, NYSTA, ESD, NYPA
- Other agencies and authorities to use best efforts
- Seeking to maximize opportunities for certified SDVOBs
- State-wide marketing efforts to increase the supply of SDVOBs



# Future Status

- Supply of certified SDVOBs is expected to grow rapidly:
  - Contract awards will increase
  - Targeted marketing efforts will continue
  - “Pathways to Certification” will continue
- Agencies and authorities will be added as supply increases:
  - Selected based on analysis of capabilities and location of SDVOBs



# Process & Requirements



# Information on NYS Certified SDVOBs

- Database of certified businesses posted on [ogs.ny.gov](http://ogs.ny.gov)
- Contact DSDVBD to receive excel spreadsheet updates whenever additional businesses are certified
- NYS certified SDVOBs are identified on the NYS Contract Reporter
- Confirm NYS certification before using any SDVOB by:
  - Federal self designation
  - Federal CVE program



# Pilot Agency/Authority Requirements

- Agency/Authority Goal Plan:
  - Review capabilities of certified SDVOBs
  - Determine the best way for your organization to meet the 6% requirement
    - Discretionary spend
    - Subcontracting
    - Set asides
  - Submit plan to DSDVBD Director by January 15<sup>th</sup>



# Non-Pilot Agency/Authority Requirements

- Identify opportunities for SDVOB utilization:
  - Review capabilities of certified SDVOBs
  - Determine specific ways to incorporate SDVOBs
    - Discretionary spend
    - Subcontracting
    - Set asides
  - Report usage to DSDVBD



# DSDVBD Process & Procedures

- Communication with agencies and authorities:
  - Master contact list to receive database updates
  - Contact information available to SDVOBs
  - Reporting of usage, problems or other issues
- Accountability reporting:
  - NYS certification verification
  - Quarterly reports
  - Annual summary reports



## Contact Information

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